

selling TRAVEL

2022-2023 Features List

Selling Travel is the multi-award-winning print and digital publication designed to inspire and inform the travel trade



In every issue

TREND SPOTTING

New beginnings – picture-led feature of what's new in travel

Trending feature In-depth feature on a theme that's current or on-trend

Four-sight... Our agent columnists comment on a current subject or theme

Travel Talk – We hear the latest from a tourist board and tour operator

On location – Agents give a first-hand account on a recent FAM trip

GLOBE HOPPING

This is the heart of the magazine. This section provides readers with a range of travel content from across the globe including in-depth features, short and snappy '6 of the bests', educational 'How to sell' and colourful 'My journeys' across a range of destinations and always including a cruise feature.

BE INSPIRED

Looks at a theme rather than a specific destination (families, romance, LGBT, wellness) but can still have destination features within it - eg. New Zealand in an adventure travel section. This section can also be dedicated to an entire destination eg. Selling Canada.

THE REVIEW

Includes a round-up of the latest top news stories as well as event coverage and analysis from key industry figures.

Editorial enquiries:

Steve.Hartridge@b mipublishing.co.uk
Jessica.Pook@b mipublishing.co.uk

Advertising enquiries:

Steven.Thompson@b mipublishing.co.uk
Sally.Parker@b mipublishing.co.uk
Lisa.Merrigan@b mipublishing.co.uk

Selling Travel provides travel professionals with the tools, information and inspiration to sell worldwide holidays more effectively. Each issue includes content ranging from in-depth analysis of travel trends, easy-to-read and colourful destination profiles and industry product news as well as a dedicated section covering key sectors and niche markets ranging from luxury to sustainability.

May/June 2022

Indian Ocean, Netherlands Floriade Expo, Iceland, Mexico, Sweden, Chile, Falkland islands, Volunteer-based travel, Far East, Med cruising, New York, Luxury travel extended section

July/August 2022

Eco-friendly cruising, Italy, Caribbean, Turkey, Egypt, Middle East, Green theme, Ecuador, Central America, Canada, River cruising, LGBTQ+ Travel extended section

September/October 2022

Roadtrips, Black history, Safari Holidays post pandemic, Winter Sports, Lithuania, Indonesia, Tunisia, Peru, Christmas Markets, South Pacific, Dubai, Mauritius, Low season breaks, Boston, Asia cruising Indigenous travel extended section

November/December 2022

Photography trips, Belgium, Austria, Estonia, Latin America, Spiritual travel, Travel trends for 2023, Caribbean cruising, Food Tourism extended section

January/February 2023

Australia, Festivals, National Parks, Finland, Norway, USA, South America cruising, Wellbeing extended section

March/April 2023

Solo Travel, Wildlife, Nepal, Hungary

May/June 2023

Reunion travel, Glamping, Mountain hikes, Russia

July/August 2023

Private Islands, Disabled travel, Armenia

September/October 2023

Conservation travel, Pet-friendly holidays, Mongolia

November/December 2023

Remote Islands, Educational travel

Due to the fast-changing travel environment, this list is subject to change

